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ABOUT ESTHER

Esther James is an intelligent, passionate, dedicated, creative and endearing young woman from Bassa Local Government Area of Plateau State, Nigeria. She is a woman of multiple talents and skills with several years of work experience in the creative industry, Ecommerce, Education and humanitarian services.

She is passionate about transforming the lives of people; young or old and is dedicated to impacting lives against all odds.

















MORE ABOUT ESTHER

PRESENTER

Esther is the host of the popular TV program *Possibilities* with Esther; aired on NTR TV Ankara,

Turkey(www.ntrtv.com.tr). *Possibilities with Esther is* a motivational, inspirational, and educational program geared at positively inspiring and transforming the mind of the viewer. She believes that *positivity* is an inevitable characteristic of highly happy, successful and influential people. "Positive thinking is a currency you can use to get the best in life" she says. The program promotes and encourage business development and growth, mentorship and self-development.

She is currently working with NTR TV Ankara, Turkey. The only African Television station in Turkey. Her contributions to the stations production of contents purely designed for African content is enormous. Among these contributions and achievements are:

- She is currently the program manager of NTR TV
- Hosting Possibilities with Esther Tv show which airs on NTR YouTube channel and on NTR TV channel via EUTELSAT 7B and TÜRKSAT 4A satellites. It is also on digital platforms such as free to air channel and Azam TV making it broadcasts to 42 countries in AFRICA.
- Reporting at the book lunch of the First Lady of Turkey, Emine Erdoğan, the book is titled *the African proverb book*, lunched at the presidential palace, Ankara, Turkey.
- interviewing dignitaries such as the Turkey First Lady Emine Erdoğan, First Lady of Angola, African ambassadors in Turkey and many other from the diplomatic field, business people in turkey and from Nigeria.

EDUCATION/TRAININGS

- She is a certified Ambassador for the World Creativity and İnnovation Week, Turkey. Endorsed by the United Nations Creativity and Innovation Week, celebrated every year from April 15-21.
 - (www.wciw.org)
- A Certified Creative İntelligence Coach trained under the World Change summit (www.worldchange summit.org
- She also bagged a
 Professional
 Diploma Certificate
 in Mass
 Communication
 from NTA College
 Jos in affiliation
 with ABU Zaria,
 Nigeria
- Other courses include; Change management course, endorsed by the World Change Summit Group.

In working Business with Dr Hassan Sart AK Party
Istanbul Deputy and a highly influential business
man in turkey as well as the board of director of
NTRTV. This platform has gained her access to great
business networks in turkey, hence having direct
access to multinational factories and companies'
owners in Turkey.

Her key functionalities with NTRTV include;
Reporting News, studio /field production,
announcer, advertisement, directing, Interviewing,
talk show Host, news casting and reporter for
international exhibitions such as the World
Cooperation İndustries Forum which holds at least
twice a year between Istanbul and Ankara, the
biggest Agricultural exhibition B2B forum organize
by Agrotech company.

COACH

Esther is a certified Creative intelligence coach who aspires to inspire and awaken the creative potential of women and young girls. Her goal is to help young women explore their creative genius and become relevant in every sphere of life. Her specialties include: creative thinking, optimizing creativity, mind attraction, development and claiming space for healing in the daily journey of life

PUBLIC SPEAKING

She is a Certified JT Fox Public speaker and has hosted and honored several speaking engagements (both virtually and physically) for youths, women, students, foreigners in Ankara and awarded universities such as the University of Sakarya (www.sakarya.edu.tr) and Middle East Technical University (www.metu.edu.tr) and speaker at the global change summit held in Ankara organized by the World Youth Summit Global Reset Forum . She is passionate about social development and committed to contributing her

She has

 participated in
 diverse JT Fox

 Public Speaking

 seminars in

 Istanbul including
 the; SHIFT Youth
 Program under
 public speaking
 category.

WORKSHOPS

- She participated in a 4day women workshop in Istanbul, organized by the ministry of women affairs Nigeria and the wives to the different branches of the arm forces of Nigeria.
- She organized the 2021 world creativity and innovation week celebration online workshop on the topic: Engaging Creativity for Optimum production.
- Krystal Woman Network International Conference 2020. She served as a member planning

knowledge, skills and time to impacting people and the world at large.

ENTREPRENUERSHIP

Esther is the CEO of Turkey Prestigious Cosmetic Ltd. She is also the CEO of women creativity and innovation project as well as the women leader of the Ankara foreigners' group.

SOCIAL SERVICES

She is the founder of the monthly motivational youth gathering for the foreigners in Sakarya city, Turkey. The program was created to help foreigners in foreign countries channel their mind towards the positive things and aim to achieve more even against all odds.

Esther believes that every woman has the potential and creativity needed to succeed in life. However, Women and young ladies are struggling with so many challenges that pose a threat to their creativity, such as: Negative mindset, gender discrimination, marginalization. This challenges mostly interfere with women's access to quality health care and education in some regions of the world and unequal employment opportunities. Her goal is to help women live beyond these challenge and live fulfilled lives.

She is also dedicated to helping women who have suffered marital violence, maternal health issues such as Postpartum Depression, childhood emotional abuse, environment hardship, change of environment and cultural adaptation challenges, marriage and divorce challenges of (some of which she is a victim) some of these experiences have caused her anxiety, depression and panic attacks, and interfered with her creativity and productivity at different stages in life. That is why she founded the Women Creativity Hub to help young women utilize the creativity. The Women Creativity hub is corporately registered with CAC; Registration number:166223. Under which she is

committee and participant.

AWARDS

 World Youth Summit Global Reset Forum Award

AREAS OF INTEREST

- Women empowerment development
- Public Speaking
- Creativity and Innovation
- Media and Communication.
- Entrepreneurship

LINKS

- https://womencre ativehub.org/
- instagram: wcip_awaken_her
- facebook page.wcip_awaken_ her
- https://www.linke din.com/in/estherjames-210742197
- https://www.faceb ook.com/estypristy

LANGUAGES

She speaks:

- İrigwen which is her mother tongue
- Hausa
- Turkish and

championing the Annual *Women creativity and innovation project*.

TEACHING

- Esther is also a passionate lover of children and education. She has various teaching experiences in different educational departments in the city of Sakarya, Turkey. Her teaching experience include:
- Native English teacher American academy; Sakarya, Turkey 2017
- Native English teacher, Kale college 2017 2018

ASSOCIATIONS/ PARTNERS/NETWORKS

- Esther is a Global Advisor of World Change Summit Group. She is also the Assistant Team Head of the media team of the Global League of creative intelligence certificate Coaches Texas USA.
- Member of the Cprenuehub and Host of the online global entrepreneur's summit organized by *Cprenuerhub* featuring professors from award winning universities from different parts of the world.
- She is currently on a partnership project plan for the upcoming women Tv program with the Hear women Gargar Foundation UK (<u>www.hearwomen.org</u>) African House of Art and Culture.
- Also in partnership (<u>www.afrikaevi.com</u>) which is Manage by the office of the Advisor to the President of Turkey, the office of the Musiad organization and NTRTV. The TV program is aimed at making the vision and mission of the Women foundation achievable in terms of women in politics, entrepreneur, girlchild education, mindset and many more. (on going project plan)
- She is a founding member and media coordinator of Krystal Woman Network, a nonprofit organization whose goal is to help young girls discover and fulfil their purpose in life and vision is to see young girls and women live purposeful, dynamic and fulfilling lives. She has contributed immensely to the growth

• English languages fluently.

ESTHER JAMES

PROFILE

and development of the organization and is committed to its goals and vision.

FAMILY

A mother of an adorable son, a sister to 4 elder brothers and a younger sister. She is an indigene of Nigeria and Citizen of Turkey by marriage. Although divorced, her marriage was blessed with a son, who she is joyfully taking care of as a single mother. She is a responsible mother and hold her family and life values dear.